

Ternopil City Council



presents



Is this Rome?



... St. Petersburg?

A nighttime photograph of a street in Prague, featuring historic buildings, streetlights, and a church in the background. A blue semi-transparent banner is overlaid across the center of the image, containing the text "...Prague?".

...Prague?



...or Geneva?

This is

Ternopil



A scenic view of a large lake with a city skyline in the background, framed by a blue banner with white text. The foreground shows lush green trees and a grassy area with several tall, thin cypress trees. The lake reflects the sky and the city. The banner is a dark blue rounded rectangle with white text in a cursive font.

The Pearl of Western Ukraine



EUROPEAN CITY WITH
ITS HISTORY AND
TRADITIONS



AGENDA



- FACTS
- HISTORY
- INFRASTRUCTURE
- ECONOMY
- EDUCATION
- CHARACTERISTICS
- OPPORTUNITIES
- CITY GOVERNMENT
- INVESTMENT PROJECTS

FACTS

POPULATION

218 641 (2010)

CITY AREA

5800 ha

CLIMATE

Temperate continental

LANGUAGE

Ukrainian (91,2%)

ESTABLISHMENTS OF
FURTHER EDUCATION

16

SPECIAL
FEATURES

Clean environment,
energy saving technologies, tourism
opportunities, innovations

PARTNERSHIP



Poland

Chorzow

Elblag

Tarnow

Radom



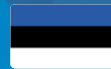
The USA

Yonkers



Bulgaria

Sliven



Estonia

Viljandi



Germany

Iserlohn



Sweden

Rannebi



Moldova

Tiraspol



Georgia

Batumi

PUBLIC SERVICES

HOTELS	16
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RESTAURANTS	271
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HOSPITALS	10
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SUPERMARKETS	42
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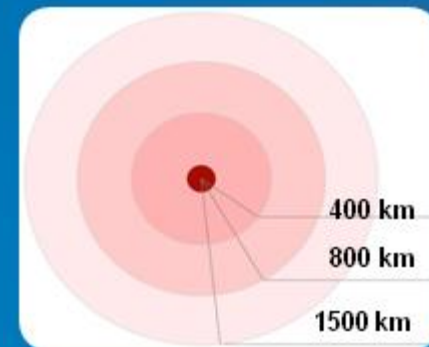
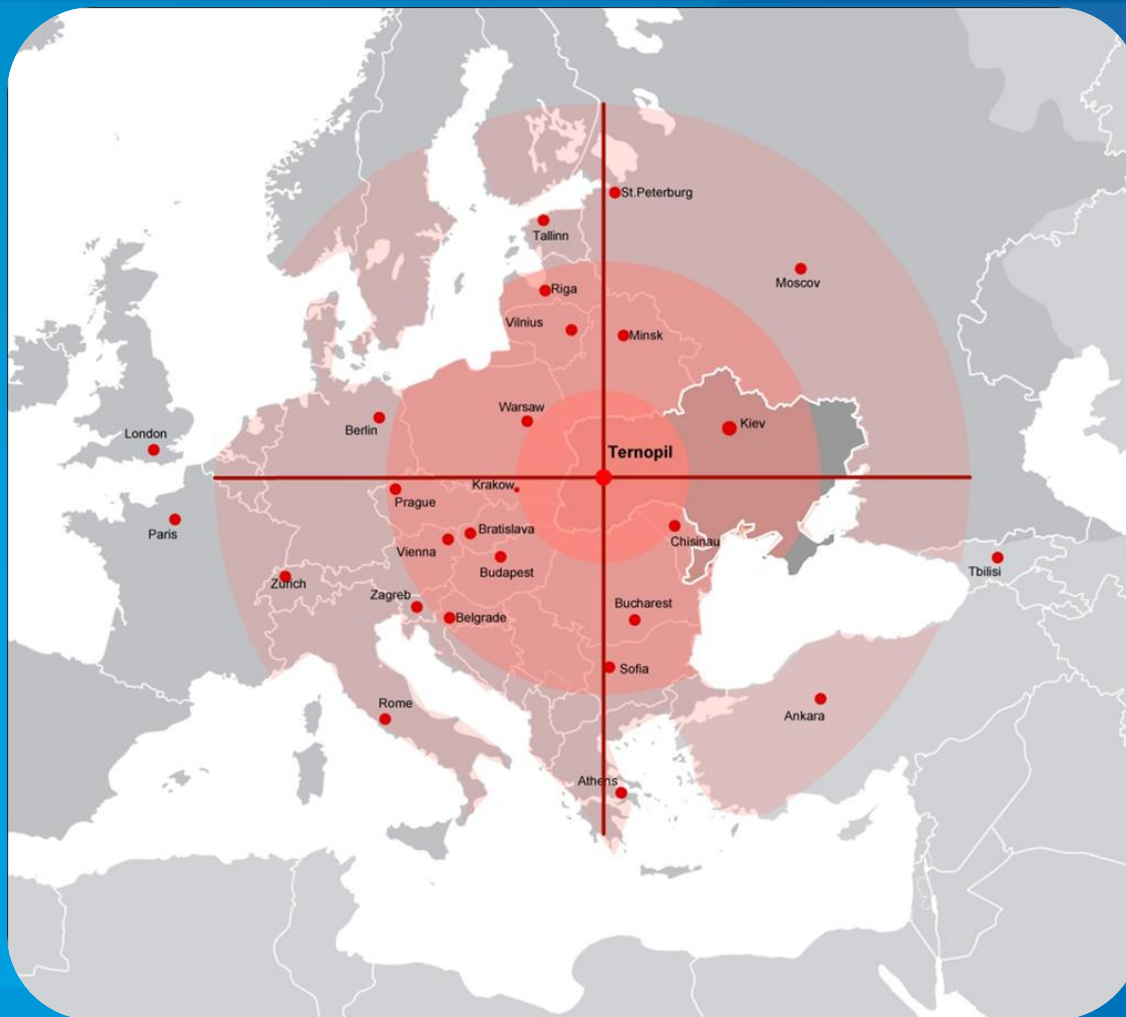
MARKETS	30
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TRANSPORT



- City public transport
- Railway station
- Bus, coach stations
- Airport
- Water transport

TERNOPIL - EUROPEAN CITY



TERNOPIL AS A REGION OF UKRAINE



TERNOPIL AS A CENTRE OF WESTERN UKRAINE



Lviv	127 KM
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Chernivtsi	176 KM
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Lutsk	164 KM
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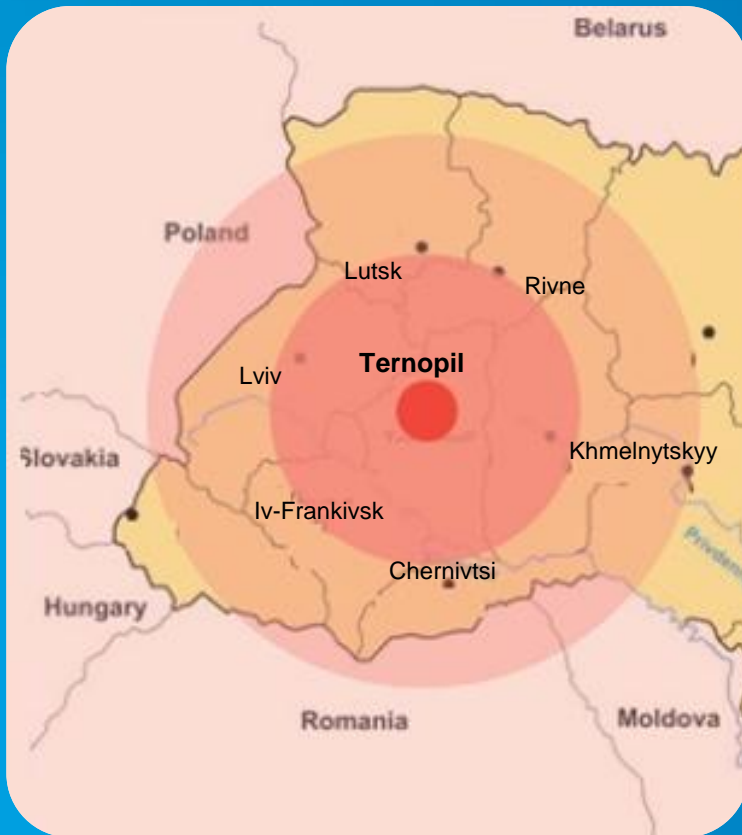
Khmelnytsky	117 KM
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Iv.-Frankivsk	137 KM
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Rivne	158 KM
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KYIV	465 KM
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POPULATION DENSITY



Radius zone

Inhabitants

120 km

6 mlns

200 km

14 mlns

FUTURE TRANSIT CENTRE OF EUROPE





TRANSIT CENTRE OF UKRAINE



ECONOMY

The largest companies with foreign investments

<u>Name</u>		<u>Sphere</u>
LTD “Technosvitlo Ukraine”		Electronic Technologies
“ Shreder”		Electronic Technologies
LTD “Terkon Agro”		Agriculture
LTD “Vinisan”		Textiles
LTD “Atlant & Co”		Food
“Techinmash”		Metal Processing
LTD “R.A.I.V.”		Food Retail
LTD “Laser Teks ”		Textiles

EXPORT

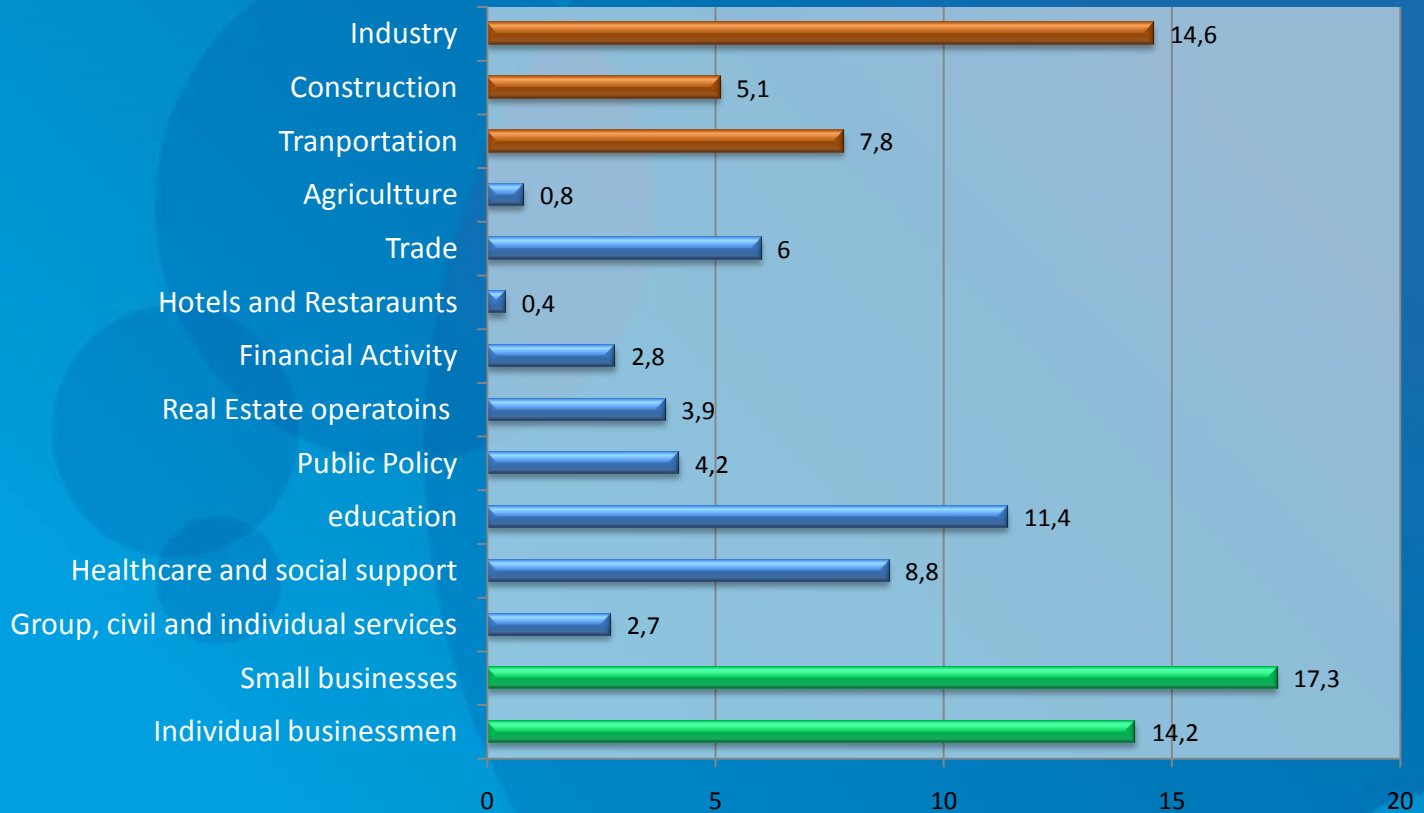
Electronics, Pharmaceuticals, Food, Textiles,
Building Materials.

BANKS

Banks with foreign investments

<u>Name</u>	<u>Foreign Investors</u>
«Bank Forum»	Germany
«Praveks-Bank»	Italy
«Swedbank»	Sweden
«Subsidiary bank of Sberbank of Russia»	Russian Federation
«Ukrsotsbank»	Austria
«Zakhidinkombank»	The UK
«CredoBank»	Poland
«OTP Bank»	Hungary
«Raiffeisen Bank Aval»	Austria
«ERSTE Bank»	Austria

Employment (%)



TERNOPIL AS AN EDUCATIONAL CENTRE

16 higher educational establishments

Over 35 000 students

Over 3000 foreign students

Multicultural environment

International cooperation



NATIONAL UNIVERSITIES

ECONOMICAL



MEDICAL



TECHNICAL



PEDAGOGICAL



TERNOPIL AS A SPIRITUAL, CULTURAL AND ART CENTRE

Ternopil Drama Theatre



Concert Hall



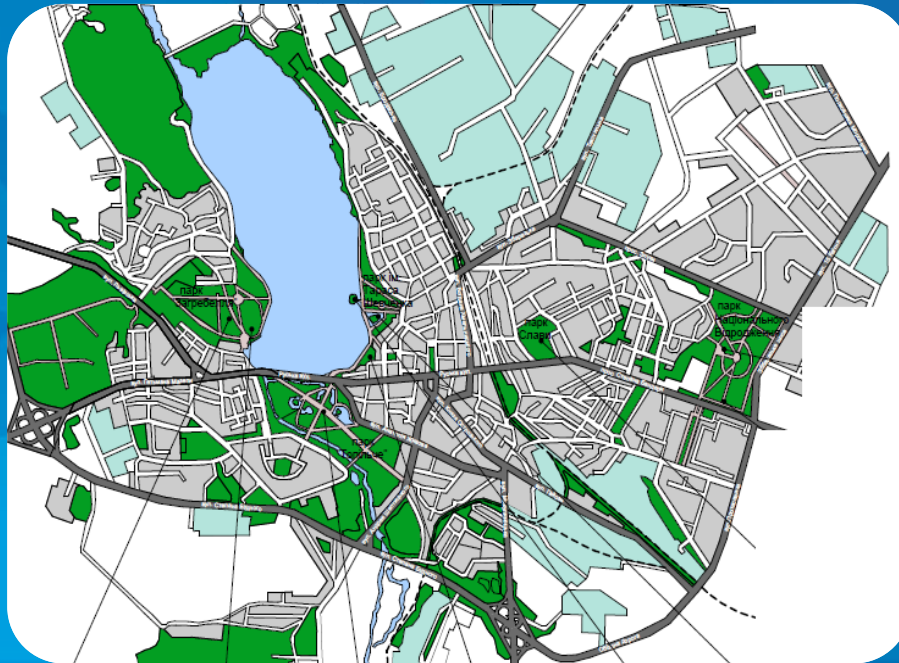
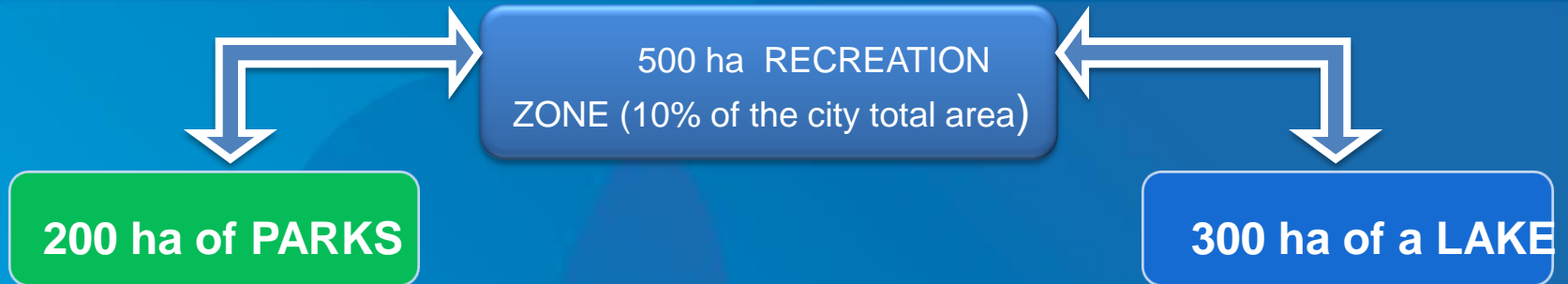
Art and Entertainment Venues



Music and Art Schools



UNIQUE RECREATION POTENTIAL

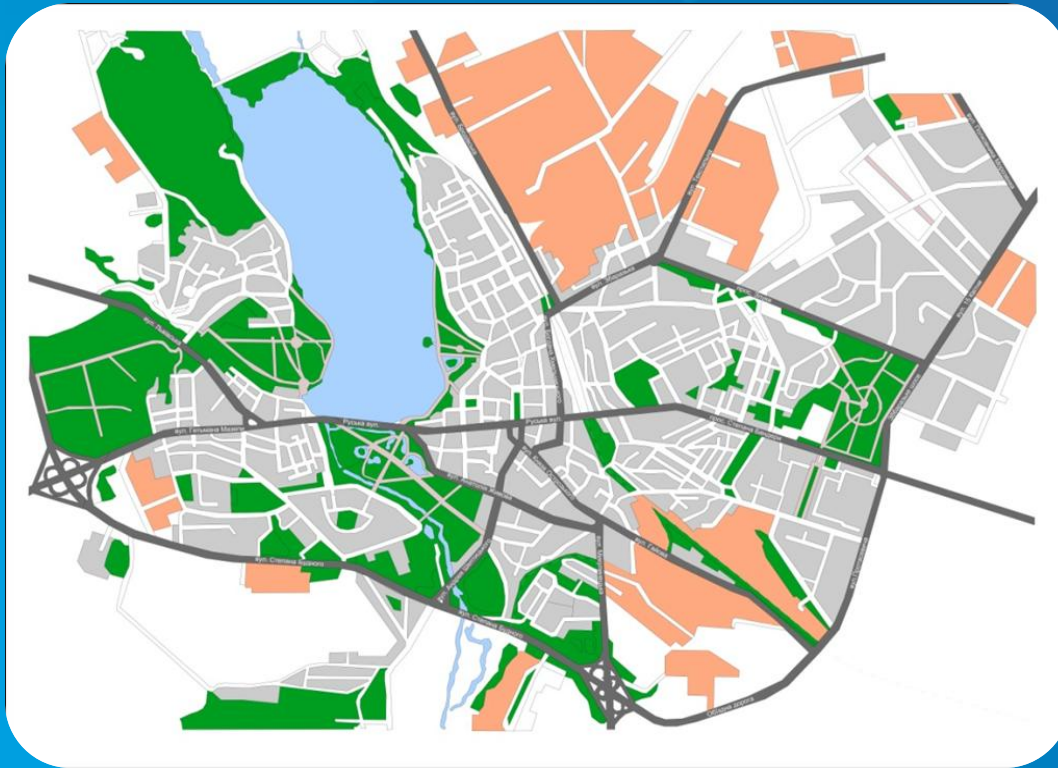


TERNOPIL PARKS



CITY GREEN ZONES

Parks – 4% of city area



AREA	200 ha
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PARKS	10
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DEVELOPMENT AREA	422 ha
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TERNOPIL LAKE



LOCATION

VERY CENTRE OF CITY

AREA

300 ha

FORMED BY

SERET River

TRANSPORT

Yachts, motor boats, scooters

TERNOPIL LAKE



6 % of CITY AREA



POWERBOARDING CHAMPIONSHIP

The European Power Boarding Championship

Date:

27 – 28 of August 2011

Place:

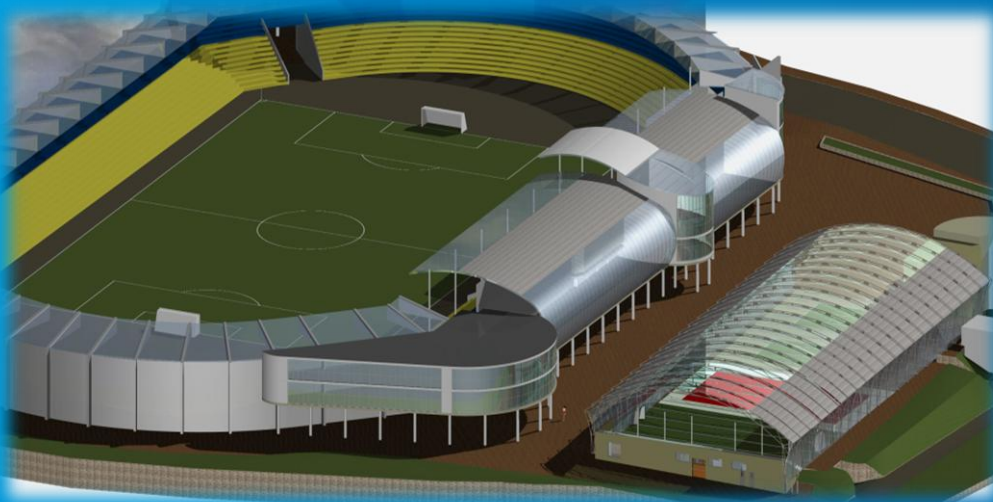
Ternopil Lake



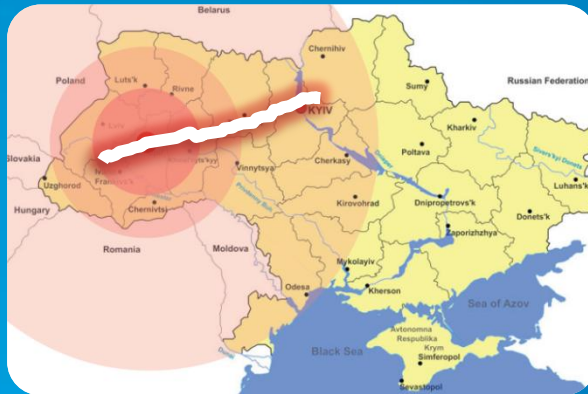
TERNOPIL EURO 2012

Ternopil was included in the Official FIFA Catalogue as a training base for Euro 2012 teams

City's stadium reconstruction



TERNOPIL EURO 2012



**High-speed express Lviv – Kyiv
Is due to run through Ternopil**

DIRECTION	JOURNEY TIME (hours)
TERNOPIL-LVIV	1:00
TERNOPIL-KYIV	3:50

FEATURES

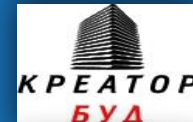
- **Favorable Trans-European Location**
- **A big variety of tourist attractions in the city and the region**
- **Clean environment with urban, coastal and forest landscapes**
- **Unique recreation potential**
- **Favorable investment climate**

SCIENCE PARK

Building of a Science Park– perspective for innovation implementation in the city

- **Great scientific potential - a stimulus of future economic development of the city**
- **Science Park – favorable environment for scientists, manufacturers and local authorities**
- **Effective cooperation between educational and business institutions**

SUCCESSFUL CITY`S ENTERPRISES



The regional economy is based on following :
construction companies, food, textile, pulp and
paper, and electronic equipment industries.



LOCAL GOVERNMENT

As a result of local elections held in October 2010, a new Mayor and deputies were elected to the Ternopil City Council. The following events launched a new Deputies Majority formation which mainly consists of the representatives of political party “Svoboda” (Liberty), headed by the Mayor.

That was the start of a new stage in the City development.

OPENESS, TRANSPERENCY, COOPERATION, INNOVATIONS - these are the main principles of work of a new government.



KEY INVESTMENT PROJECTS

- **LOGISTIC CENTRE**
- **INTERNATIONAL AIRPORT**
- **ALTERNATIVE ENERGY**
- **RECREATION COMPLEXES**
- **SPORT AND LEASURE ACTIVITIES**



INTERNATIONAL AIR-LOGISTICS CENTRE

The Western Ukraine Air - Logistics Centre based in Ternopil will be delivering both International Freight and civil air services, assisted by local public transportation system.

INTERNATIONAL AIRPORT

Total area	164.29 ha
Location (marked in red)	3 km from Ternopil
Terminals capacity	100 passengers /hour 2000 passengers /day
Handling the aircrafts	Class : 2, 3, 4 A-320, Boeing -737-100, Embraer - 145, Douglas -9



SCOUT CENTRE “Lina Park”

Location (marked in red):

North-West coast of Ternopil Lake

The future place for the entertainment centre



SCOUT CENTRE “Lina Park”

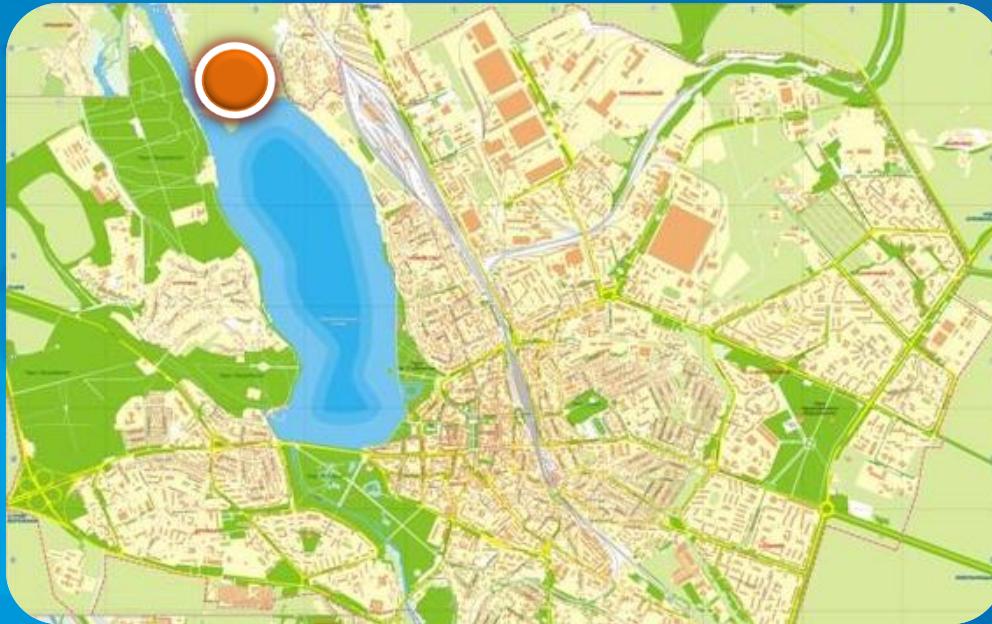


RECREATION COMPLEX

Location:

North coast of Ternopil Lake

Future recreation complex (marked in red) will combine water attractions, a trailer town, open-air sport grounds, a lighthouse, number of hostels and restaurants.



RECREATION COMPLEX

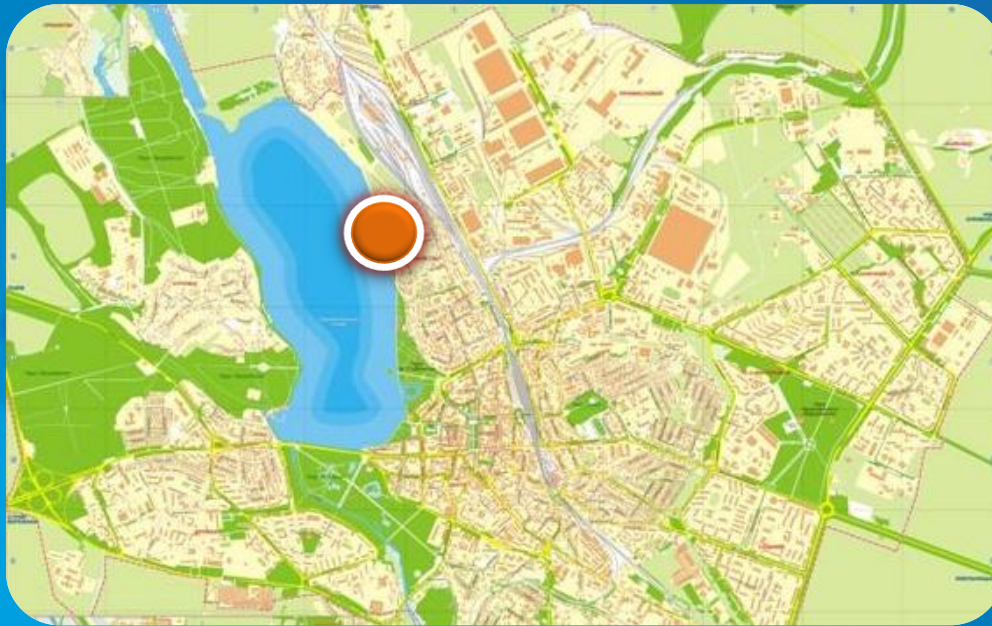


YACHT CLUB AND SPORT BASE

Location:

South coast of Ternopil Lake

Future entertainment venue (marked in red) will be a combination of various water attractions, a yacht club and a water sport base



YACHT CLUB AND SPORT BASE

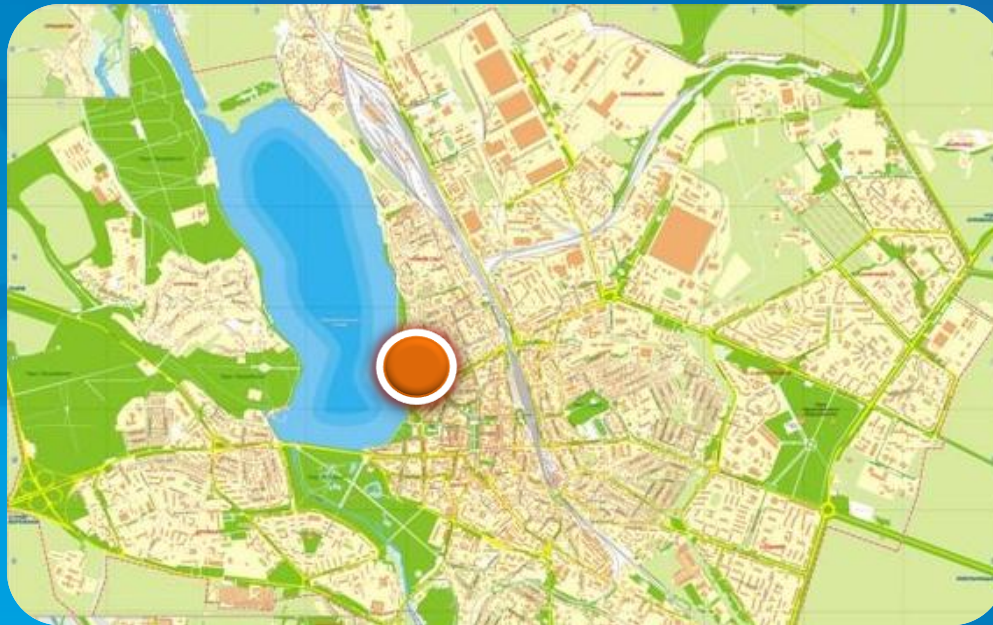


ISLAND “Little Venezia”

Location:

Chayka Island, Coastline of Ternopil lake

The future complex (marked in red) based on a little island and designed in Venezia style, with a restaurant, surrounded by an ice rink in winter, and gondolas in warm seasons.



ISLAND “Little Venezia”

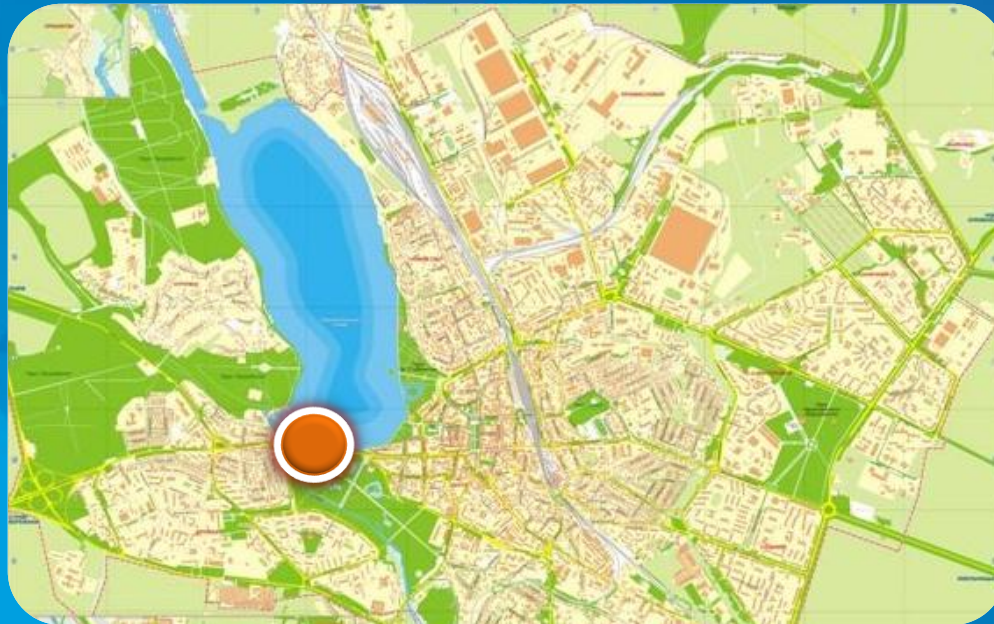


HYDRO POWER STATION

Location:

The Dam of Seret River

The future hydro power station (marked in red) will be located on the dam of Seret River, with a café.



HYDRO POWER STATION

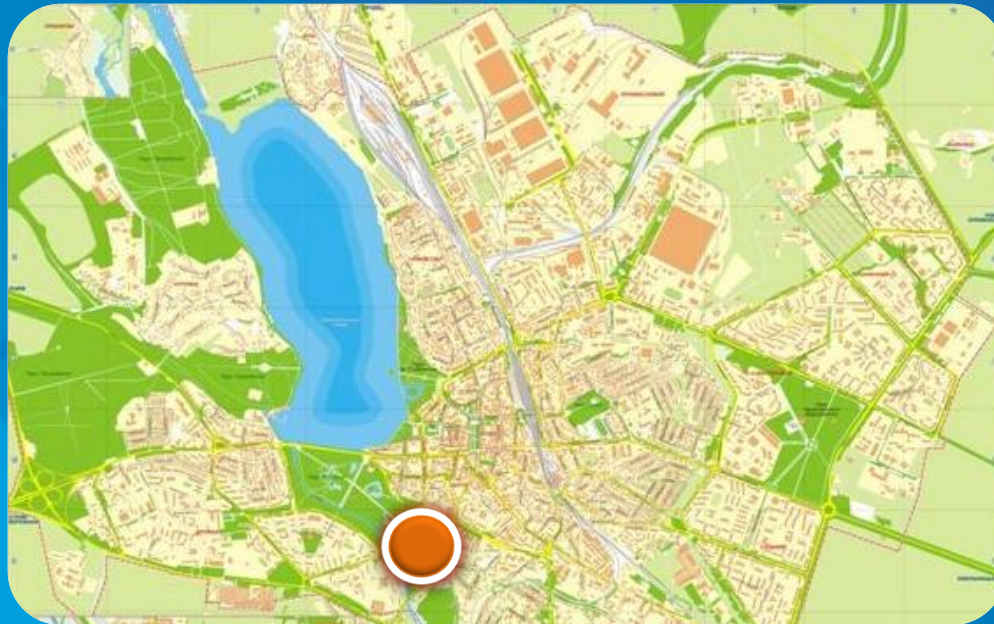


SPORT COMPLEX “ENTERTAINMENT ARENA”

Location:

Park “Topilche”

RECONSTRUCTION OF A CARTDROM and BUILDING of “Entertainment Arena” – a new sport complex with a cartodrome , an ice rink, and a skate park (marked in red)



SPORT COMPLEX "ENTERTAINMENT ARENA"

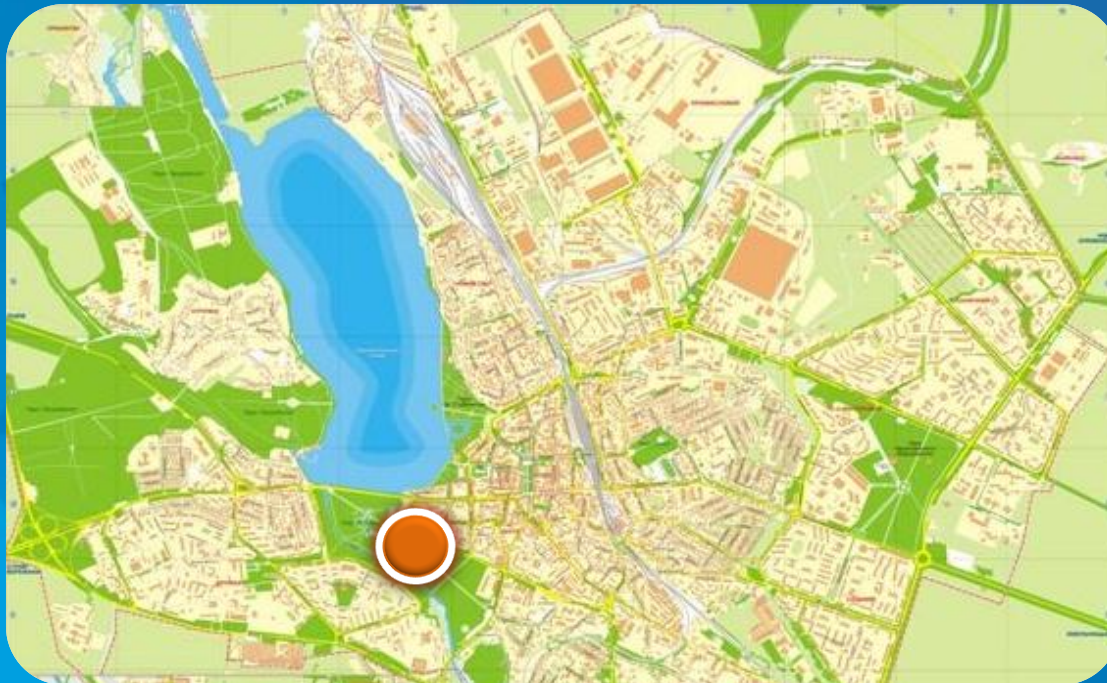


SPORT AND ENTERTAINMENT CENTRE “Fortetsya” (The Fortress)

Location:

Park “Topilche”

A sport complex for youth in shape of a fortress, with sport attractions and entertainment zones (marked in red)



SPORT AND ENTERTAINMENT CENTRE “Fortetsya” (The Fortress)



MAIN REASONS FOR INVESTMENTS INTO TERNOPIL ECONOMY

- ✓ **FAVORABLE GEOGRAPHICAL LOCATION OF THE CITY**
- ✓ **FAVORABLE LOCATION OF A MAIN ATTRACTION OF THE CITY -TERNOPIL LAKE**
- ✓ **CHEAP EMPLOYMENT**
- ✓ **LOW ENERGY PRICE**
- ✓ **FAST AND TRANSPARENT PROCEDURES FOR BUSINESS REGISTRATION AND LICENSING**

THANK YOU FOR YOUR INTEREST...

...and welcome to TERNOPIL





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